



2614

UV-168

A6
S1

03-2004

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Michael D. Ellis

Application No.: 09/717,729 Confirmation No.: 6773

Filed : November 21, 2000

For : INTERACTIVE TELEVISION TARGETED MESSAGE
SYSTEM**RECEIVED**

Group Art Unit : 2614

MAR 01 2004

Examiner : Scott E. Beliveau

Technology Center 2600

New York, New York
February 23, 2004Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450TRANSMITTAL LETTER FOR
THIRD SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Sir:

Transmitted herewith is a Third Supplemental Information Disclosure Statement in the above-identified application. This Statement is submitted after the period specified in 37 C.F.R. § 1.97(b) and before the mailing date of any of a final action, a notice of allowance, or an action that otherwise closes prosecution in the application.

Because this Statement is submitted not more than three months from the mailing date of any communication from a foreign patent office in a counterpart foreign application, submission of this Statement requires no fee in accordance with 37 C.F.R. § 1.97(c). However, if for any reason a fee

is due, the Director is hereby authorized to charge payment of any fees required in connection with this Third Supplemental Information Disclosure Statement to Deposit Account No. 06-1075. A duplicate copy of this letter is transmitted herewith.

Respectfully submitted,

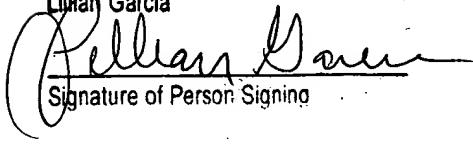


Philip R. Pach
Registration No. 51,176
Agent for Applicant
FISH & NEAVE
Customer No. 1473
1251 Avenue of the Americas
New York, New York 10020-1104
Tel.: (212) 596-9000
Fax.: (212) 596-9090

I hereby certify that this
Correspondence is being
deposited with the U.S.
Postal Service as First
Class Mail in an envelope
Addressed to:
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450 on

February 23, 2004

Lillian Garcia


Signature of Person Signing